

YARD-WIDE DRESS PERCALES

SECOND FLOOR 36-inch Dress Percales, light grounds, new spring styles, in figures and stripes; 2,000 yards to select from of the prettiest percales, at, a yard.....

29c

18th Anniversary Sale *Bry's*

EIGHT PAGES OF ANNIVERSARY GIFTS THAT WILL SURPRISE YOU

Men! You'll Be Surprised When You See These Anniversary

Gifts of High-Grade Silk Shirts

\$7.95

CHOICE OF THESE TEXTURES

Very finest, heaviest pure silk that can be had, extra heavy satin stripe crepe de chine, extra heavy Japanese, jacquard crepe de chine, tissues, jerseys, satin stripe jersey, plain white jersey, plain white and colored crepes, pussy willows, natural Shantung, satin stripe broadcloth, baby broadcloth.

5,400 SILK SHIRTS—THE SEASON'S CHOICEST PATTERNS
IN THE HIGHEST GRADE SILK FABRICS

THE LARGEST ASSORTMENT OF SHIRTS EVER OFFERED
THE MEMPHIS PUBLIC AT ONE TIME

Nothing wrong with them—no, not a thing—just another phenomenal Bry event, though undoubtedly it caps the climax for value-giving, quality, variety of materials and degree of workmanship.

Every shirt in this sale is guaranteed perfect, the very newest spring and summer patterns and there is a full set of sizes in every pattern and three colors to each pattern.

Our buyer just returned from the Eastern market, where the makers produced the most wonderful collection of Silk Shirts at a most remarkable figure, and as we are large users and had ready cash we bought them so low in price.

Every shirt is perfect, made the finest that shirts can be made; sizes 13½ to 17, and all sleeve lengths. Flawless in making and perfect in fitting. Never before has it been our good fortune to offer such wonderful silk values.

(Main Floor.)



You'll Be Surprised At This Anniversary Gift in Men's and Young Men's New

Spring Suits

SAVINGS THAT
WOULD BE
UNBELIEVABLE
IF WE STATED
COMPARATIVE
VALUES

\$36

A nationally advertised manufacturer of men's and young men's highest quality clothes, with whom we do an enormous yearly business, desirous of showing their good will, favored us with the price concession.

They placed their entire line of new Spring Clothes open to us at a price that will go down in clothing history, with the understanding that we were not to advertise their name, as their clothes are never sold at cut prices.

Think of any pattern, from a fine blue serge to the highest quality of domestic and imported woolsens, and you will find it here; any style, single and double-breasted, patch pockets, form-fitting and conservative. Many silk lined; all sizes.

ANNIVERSARY GIFT OF Men's Pants

1,200 pairs of men's all-wool and wool mixed trousers, finely tailored out of fine suitings and trousers materials; a wide range of patterns and all sizes, 28 to 46.

The materials embrace blue serges, chevots, cassimeres, worsteds, flannels and homespun; Anniversary Sale price of \$5.95.

\$5.95

(Main Floor.)



ANNIVERSARY GIFT IN Men's B. V. D. Union Suits

World's standard in summer Underwear for men; come in sleeveless, knee length and all sizes from 34 to 46. None sold to dealers. The wholesale price on these today is 25% higher than price we quote. We reserve the right to limit quantity.

\$1.19

(Main Floor.)



You'll Be Surprised When You See
This Anniversary Celebration Offer

500 Stylish Corsets

La Vida, Kabo, Le Estelle, Lorette, Sorosis (our own brand), Nemo, Warner's Rust - Proof. Models are shown for every type figure. Made of every kind of material. Plain white and pink coutil, pink satins and brocades.

\$3.69

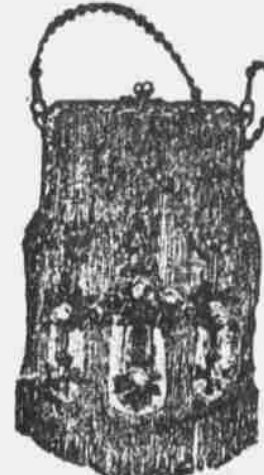
Some with elastic inserts. Front and back lace. Whatever kind of a corset you want it is in this lot. Not a corset in the lot can be bought today at wholesale for this price, \$3.69.

(Fifth Floor.)



BRASSIERES—Thirty dozen in all styles, plain and fancy materials, lace trim, offered for..... **\$1.19**

You'll Be Surprised At These Anniversary Gifts In Beaded Bags



\$12.79 and \$19.79

200 of the finest imported and domestic Beaded Bags; come in the dainty drawstring; a wonderful lot of shell frames, also metal frames; colors of all descriptions; all silk lined and fittings.

(Main Floor.)

Bracelet \$10.69 Watches

Seven-jewel movement, in 10-year gold-filled case, adjustable link bracelet. These watches are small but thoroughly constructed and proven by test accurate timekeepers; every one carries guarantee.

(Main Floor.)